THE ROLE OF LEARNING STYLES IN TEACHING ENGLISH WITHIN INNOVATIVE PEDAGOGICAL TECHNOLOGIES

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Abstract. This article examines the role of learning styles in teaching English within the framework of innovative pedagogical technologies. The study focuses on the VARK model (visual, auditory, reading/writing, and kinesthetic styles) and considers individual learner differences. It also highlights how combining different teaching methods can increase students' motivation and improve overall learning effectiveness.

Keywords: learning styles, VARK model, English language teaching, innovative education, pedagogical technologies.

INNOVATSION PEDAGOGIK TEXNOLOGIYALARDA INGLIZ TILI O'QITISHDA TA'LIM USLUBLARINING O'RNI

Annotatsiya. Ushbu maqolada ingliz tilini o'qitishda o'rganish uslublarining o'rni innovatsion pedagogik texnologiyalar asosida tahlil qilinadi. Tadqiqotda VARK modeli (vizual, auditorial, o'qish/yozish va kinestetik uslublar) asosida o'quvchilarning individual xususiyatlari ko'rib chiqiladi. Shuningdek, o'qitish jarayonida turli metodlarni uyg'unlashtirish orqali o'quvchilarning motivatsiyasi va samaradorligini oshirish imkoniyatlari yoritiladi.

Kalit so'zlar: o'rganish uslublari, VARK modeli, ingliz tili o'qitish, innovatsion ta'lim, pedagogik texnologiyalar.

РОЛЬ СТИЛЕЙ ОБУЧЕНИЯ В ПРЕПОДАВАНИИ АНГЛИЙСКОГО ЯЗЫКА С ИСПОЛЬЗОВАНИЕМ ИННОВАЦИОННЫХ ПЕДАГОГИЧЕСКИХ ТЕХНОЛОГИЙ

Аннотация. В данной статье рассматривается роль стилей обучения в преподавании английского языка с использованием инновационных педагогических технологий. В исследовании анализируется модель VARK (визуальные, аудиальные, чтение/письмо и кинестетические стили) и учитываются индивидуальные особенности учащихся. Также освещаются возможности повышения мотивации и эффективности обучения за счёт сочетания различных методов преподавания.

Ключевые слова: стили обучения, модель VARK, преподавание английского языка, инновационное обучение, педагогические технологии.

Introduction. In recent years, the education system has been actively developing through the introduction of innovative approaches and modern pedagogical technologies. This is especially important in teaching English, which has become a

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global language used in communication, business, science, and education. As a result, improving the quality and effectiveness of English language teaching has become one of the main goals in modern education.

Traditionally, teaching was mostly teacher-centered, where students had a passive role. However, today the focus has shifted toward learner-centered approaches. This means that teachers need to consider individual differences among students, including their abilities, interests, and especially their learning styles.

Learning styles refer to the ways in which students perceive, process, and retain new information. Each student learns differently, and this affects how successfully they acquire a foreign language. Some students understand better through visual materials, while others prefer listening or practical activities. Ignoring these differences can reduce motivation and learning outcomes.

The purpose of this article is to analyze the role of learning styles in teaching English and to show how innovative pedagogical technologies can help teachers adapt their methods to different types of learners.

One of the most commonly used models for identifying learning styles is the VARK model, developed by Neil Fleming. According to this model, learners are divided into four main types: visual, auditory, reading/writing, and kinesthetic [2].

Visual learners prefer to receive information through images, diagrams, charts, and videos. In English classes, teachers can support these learners by using presentations, pictures, and visual aids. For example, vocabulary can be taught more effectively with flashcards and illustrations.

Auditory learners learn better through listening. They benefit from lectures, discussions, dialogues, and audio materials. Activities such as listening exercises, watching videos, and participating in conversations help these learners improve their language skills

Reading/writing learners prefer working with texts. They understand information better through reading and writing activities. Grammar exercises, essays, and note-taking are useful for this group of students. They often perform well when given written tasks.

Kinesthetic learners need physical activity and real-life experience. They learn best through movement, practice, and interaction. Role plays, games, and group activities are very effective for them. For example, acting out dialogues can help them remember language structures more easily.

Research shows that when teaching methods do not match students' learning styles, it can lead to low motivation and poor academic performance [1]. On the other hand, when teachers use a variety of methods, students become more engaged and interested in learning.

Innovative pedagogical technologies play an important role in this process. Tools such as multimedia presentations, interactive boards, online platforms, and mobile applications make lessons more dynamic and interesting. These technologies allow teachers to combine different teaching methods and address multiple learning styles at the same time. For example, a single lesson can include visual elements (slides), auditory elements (audio recordings), and interactive activities (group work or games). This approach is called a multimodal approach and is considered one of the most effective ways of teaching today [3].

It is also important to note that many students are not limited to one learning style. Most learners are multimodal, meaning they can learn through several methods. Therefore, teachers should not focus on only one approach but should try to create balanced and flexible lessons.

Conclusion. In conclusion, learning styles play a significant role in teaching English, especially in the context of modern innovative education. Understanding students' individual differences helps teachers create more effective and inclusive learning environments. Although it is not always possible to adapt every lesson to each student, using a variety of teaching methods can greatly improve learning outcomes. Innovative pedagogical technologies make it easier to apply such approaches and increase students' motivation.

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