

INNOVATIVE APPROACHES IN LANGUAGE LEARNING THROUGH DIGITAL AND MEDIA RESOURCES

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Abstract. The rapid development of digital technologies has significantly impacted the learning of foreign languages. Digital technologies offer new alternatives in the teaching of foreign languages. The purpose of the study was to examine the impact of digital technologies in the acquisition of foreign languages. The study also examined the innovative methods used in the acquisition of foreign languages. The study was done using the literature study method, comparative study method, and observation study method. The study established that digital technologies have significantly impacted the acquisition of vocabulary, listening skills, learner motivation, and learner autonomy. The study established that the use of innovative methods such as the integration of traditional methods with digital methods and gamification in the acquisition of foreign languages is significant. The study established that the integration of traditional methods with digital methods in the acquisition of foreign languages is comprehensive. The study established that the acquisition of foreign languages using digital technologies is modern.

Introduction

The rapid development of digital technologies has a significant impact on the learning process of a foreign language. Foreign language learning has become more interactive, accessible, and effective in comparison to the traditional method. Digital technologies increase the communicative competence of the learner and offer different opportunities for self-directed learning [2].

The purpose of the study is to explore the role of digital and media resources in the process of language acquisition and to identify the effective strategies for innovative teaching.

The study will use the following methods to reach the goal:

Analysis of the literature on the theme;

Comparative method to reveal the differences in traditional and digital teaching methods.

Observation: Analyzing the interaction between learners and different digital resources.

The digital tools compared are videos, podcasts, online courses, mobile apps, and social media sites. The comparison is based on their impact on vocabulary development, listening skills, motivation, and learner autonomy [1,4].

The analysis shows that there are several significant advantages to incorporating digital and media resources into language learning:

Enhanced Vocabulary Acquisition: The multimedia content exposes learners to language repetition for better retention.

Improved Listening Skills: Audio-video content such as podcasts and videos can help learners develop listening skills.

Increased Motivation and Engagement: Gamification and blended learning strategies promote learner engagement.

Learner Autonomy: Learners can utilize digital resources to set their own pace and style of learning.

Cultural Exposure: Learners can access international media, which helps them understand cultural contexts better [1,3].

New techniques such as the use of the 'blended learning' approach, which involves the use of both conventional classroom instruction and the Internet, and "gamification", which involves the use of elements of games in the classroom, have proven to be very useful in this regard.

Despite the advantages of the use of digital resources in the classroom, they have several disadvantages:

The quality of the digital resources may not be good.

The students may get distracted by irrelevant content.

Technological limitations such as poor Internet connectivity may affect the students.

The use of digital resources may affect the students' communication skills.

Therefore, in order to get the most out of the use of digital resources in the classroom, the educator must be careful in the selection of resources and must use conventional techniques in combination with the use of digital resources [3,4].

Conclusion

Digital and media resources have provided innovative and effective means for foreign language learning in terms of vocabulary development, listening skills, motivation, and learner autonomy. These resources can be used in combination with traditional methods to achieve a comprehensive foreign language learning experience. However, there are drawbacks to these methods.

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