

PERSONALIZED LANGUAGE LEARNING THROUGH ARTIFICIAL INTELLIGENCE TECHNOLOGIES

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Abstract. This article provides a comprehensive analysis of the role of artificial intelligence (AI) technologies in language learning and the development of personalized learning systems based on them. In the modern educational environment, it is essential to consider the individual characteristics of each learner. AI technologies enable the identification of learners' proficiency levels, learning pace, errors, and interests, and provide customized learning content accordingly. The article extensively discusses adaptive learning systems, natural language processing (NLP), speech recognition technologies, chatbots, and digital platforms in language acquisition. In addition, the advantages, existing challenges, and future prospects of AI technologies in education are examined from a scientific perspective.

Keywords: artificial intelligence, personalized learning, language learning, adaptive systems, NLP, chatbots, speech recognition, digital platforms, innovative education.

In the 21st century, the rapid development of information and communication technologies has led to significant transformations in the education system[6]. In particular, the use of innovative technologies in foreign language learning has become increasingly important. In the context of globalization, proficiency in multiple languages enhances an individual's competitiveness and expands opportunities on the international stage. Traditional teaching methods are often based on a uniform approach, delivering the same materials to all learners. This limits the ability to address individual differences[4]. As a result, some learners progress quickly, while others struggle to keep up.

The emergence of artificial intelligence technologies has opened new possibilities for addressing these challenges. AI-based systems analyze learners' performance and design personalized learning pathways tailored to their needs[1]. Therefore, personalized language learning has become one of the key directions in modern education.

Artificial intelligence refers to the ability of computer systems to perform tasks that typically require human intelligence. It encompasses fields such as machine learning, deep learning, and natural language processing (NLP)[2].

In education, AI performs the following functions:

- assessing and analyzing learners' knowledge levels
- adapting learning materials
- providing automated assessment and monitoring
- generating personalized recommendations

As a result, the learning process becomes more efficient, structured, and interactive.

Adaptive systems assess learners' proficiency in real time and provide appropriate learning materials. These systems rely on algorithms that continuously analyze user

performance. NLP enables machines to understand and process human language[5]. It allows:

- text analysis
- grammar error detection
- automated translation

Chatbots simulate real-life conversations, allowing learners to practice communication. They respond to user queries and enhance language interaction.

Today, numerous AI-powered language learning platforms are available. They offer:

- interactive exercises
- gamification elements
- real-time progress tracking
- personalized learning plans

Such platforms increase learners' motivation and support autonomous learning.

Advantages:

- provides individualized learning experiences
- accelerates the learning process
- enables rapid error detection
- supports independent learning
- enhances learner motivation

Limitations:

- dependence on technological infrastructure
- reliance on digital literacy
- reduced human interaction
- potential algorithmic inaccuracies

In the future, AI technologies are expected to further transform language learning through:

- virtual reality-based immersive environments
- emotionally intelligent AI systems
- improved real-time translation tools
- fully automated personal AI tutors

These innovations will significantly enhance the quality and accessibility of education.

Artificial intelligence technologies are fundamentally transforming language learning, making it more efficient and personalized[3]. The personalized learning model ensures that each learner's needs are addressed effectively. AI-driven systems create interactive, flexible, and adaptive learning environments. In the future, these technologies are expected to become an integral part of the global education system.

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