

ONLINE AND TRADITIONAL METHODS IN TEACHING VOCABULARY FOR B1 LEARNERS

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Annotation. This article explores the efficacy of integrating traditional pedagogical techniques with digital methodologies for teaching vocabulary to B1 (Intermediate) English learners. While traditional methods emphasize social context and pragmatic usage through realia and role-play, digital tools leverage Spaced Repetition Systems (SRS) and gamification to enhance long-term retention. The study argues that a hybrid, "flipped" approach addresses the "Intermediate Plateau" by combining autonomous digital acquisition with active classroom production.

Key words: B1 Learners, Vocabulary Acquisition, Blended Learning, Spaced Repetition, Pedagogy.

Аннотация. В данной статье рассматривается эффективность интеграции традиционных педагогических методов с цифровыми технологиями при обучении лексике учащихся уровня B1 (Intermediate). В то время как традиционные методы делают упор на социальный контекст и прагматическое использование через наглядные пособия и ролевые игры, цифровые инструменты используют системы интервальных повторений и геймификацию для улучшения долгосрочного запоминания. В исследовании доказывается, что гибридный подход позволяет преодолеть «промежуточное плато», сочетая автономное цифровое обучение с активной речевой практикой в классе.

Ключевые слова: Учащиеся уровня B1, усвоение лексики, смешанное обучение, интервальные повторения, педагогика.

Annotatsiya. Ushbu maqolada B1 (Intermediate) darajasidagi o'quvchilarga lug'at o'rgatishda an'anaviy pedagogik usullar va raqamli texnologiyalarni integratsiyalash samaradorligi ko'rib chiqiladi. An'anaviy usullar realiya va rolli o'yinlar orqali ijtimoiy kontekst hamda pragmatik qo'llanilishiga urg'u bersa, raqamli vositalar uzoq muddatli xotirani mustahkamlash uchun intervalli takrorlash tizimlari (SRS) va o'yinlashtirishdan foydalanadi. Tadqiqot shuni ko'rsatadiki, gibrid yondashuv avtonom raqamli o'zlashtirishni sinfdagi faol nutq amaliyoti bilan birlashtirib, o'quvchilardagi "to'xtab qolish" (plateau) bosqichini yengib o'tishga yordam beradi.

Tayanch so'zlar: B1 darajadagi o'quvchilar, lug'at o'zlashtirish, aralash ta'lim, intervalli takrorlash, pedagogika.

The transition from a basic (A2) to an intermediate (B1) level of English proficiency represents a critical juncture where learners must shift from "surviving" in a language to "expressing" within it. This evolution requires a significant expansion of the mental lexicon, moving beyond isolated nouns and verbs toward complex collocations, phrasal verbs, and context-dependent register shifts. To facilitate this growth, educators must synthesize the tactile, social strengths of traditional methodology with the algorithmic efficiency of modern online tools. Traditional

classroom methods remain indispensable for B1 learners because they anchor language in human experience. Techniques such as the use of realia—incorporating physical objects into lessons—and semantic mapping provide a multisensory framework that helps students visualize the relationships between words. At the B1 level, this involves moving from concrete items to abstract thematic clusters, such as grouping vocabulary related to "sustainability" or "corporate ethics." Furthermore, the communicative nature of traditional role-plays and classroom debates ensures that vocabulary is not just known, but "activated." These social interactions force students to navigate the nuances of tone and social appropriateness, which are difficult to replicate in a purely digital environment.

Simultaneously, the digital revolution has introduced tools that address the mechanical limitations of the traditional classroom. One of the most significant hurdles for B1 learners is the "forgetting curve." Online platforms utilizing Spaced Repetition Systems (SRS), such as Quizlet or Anki, automate the review process, presenting difficult vocabulary at optimal intervals to ensure movement from short-term to long-term memory. Additionally, the use of digital corpora and AI-driven language models allows students to explore authentic language patterns in real-time, providing thousands of examples of how a word like "substantial" differs in usage from "big." Gamified environments further increase engagement, transforming the often-tedious process of lexical memorization into a competitive and motivating activity.

Ultimately, the most effective pedagogical model for the B1 level is a hybrid approach. This strategy utilizes the "flipped classroom" philosophy: students engage with digital tools outside the classroom to master definitions, spelling, and basic syntax, while the face-to-face classroom time is reserved for high-level application. By offloading the rote memorization to digital platforms, teachers can focus on the "depth" of vocabulary—discussing connotations, exploring idioms, and encouraging creative production. This integrated methodology provides B1 learners with a robust toolkit for overcoming the intermediate plateau, fostering a more sophisticated, nuanced, and autonomous command of the English language.

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