

## THE ROLE OF TECHNOLOGY IN DEVELOPING STUDENTS' PROFESSIONAL COMMUNICATIVE COMPETENCE IN ENGLISH CLASSES

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### **Annotation**

The article discusses the role of technology in developing students' professional communicative competence in English classes. Collaborative writing tools can provide a range of benefits for developing business writing skills and teamwork among students. These tools allow students to work together in real-time, giving and receiving feedback on their writing in a shared document. In this article given, collaborative tools not only facilitate teamwork but also promote better communication by allowing students to consider diverse perspectives. Additionally, exposure to different writing styles can help students develop their own writing style for professional purposes. Using these collaborative writing tools effectively can help students improve their writing skills and prepare them for a variety of workforce environments.

**Key words:** *Collaborative writing tools, writing skills, teamwork, communication, diverse perspectives, writing styles, professional communication.*

**Аннотация** В статье обсуждается роль технологий в развитии профессиональной коммуникативной компетенции студентов в классах английского языка. Коллаборативные инструменты написания могут предоставить широкий спектр преимуществ для развития деловых письменных навыков и командной работы среди студентов. Эти инструменты позволяют студентам работать вместе в режиме реального времени, давая и получая обратную связь по своим письменным работам в общем документе. Как указано в этой статье, коллаборативные инструменты не только облегчают командную работу, но также содействуют лучшей коммуникации, позволяя студентам рассмотреть различные точки зрения. Кроме того, знакомство с различными стилями письма может помочь студентам развить свой собственный стиль письма для профессиональных целей. Эффективное использование этих коллаборативных инструментов написания может помочь студентам улучшить свои навыки письма и подготовить их к различным трудовым средам.

**Ключевые слова:** Коллаборативные инструменты написания, навыки письма, командная работа, коммуникация, разнообразные точки зрения, стили письма, профессиональная коммуникация.

**Annotatsiya** Maqolada talabalarning ingliz tili darslarida kasbiy kommunikativ kompetensiyasini rivojlantirishda texnologiyalarning roli haqida yoritilgan. Talabalarning

hamkorlikda yozish ko'nikmalarini va jamoa bo'lib ishlash texnologiyasini rivojlantirishning ko'plab afzalliklari haqidadir. Ushbu vositalar talabalarni birgalikda to'g'ridan-to'g'ri ishlashlariga va ularga o'zaro fikr almashishlariga imkon beradi. Ushbu vositalar o'quvchilarga real vaqt rejimida birgalikda ishlash, umumiy hujjatda yozishlari bo'yicha fikr bildirishni tadbiiq etadi. Ushbu maqolada birgalikdagi vositalar nafaqat jamoaviy ishlarni osonlashtiradi, balki o'quvchilarga turli nuqtai nazarlarni ko'rib chiqishga imkon berib, muloqotni yaxshilashga yordam beradi. Bundan tashqari, turli xil yozish uslublariga ta'sir qilish talabalarga professional maqsadlarda o'zlarining yozish uslublarini rivojlantirishga yordam beradi. Ushbu hamkorlikdagi yozish vositalaridan samarali foydalanish talabalarning yozish ko'nikmalarini yaxshilashga va ularni turli xil mehnat muhitiga tayyorlashga qaratilgan.

**Kalit so'zlar:** Hamkorlikda yozish vositalari, yozish ko'nikmalari, jamoa ishi, kommunikatsiya, turli xil qarashlar, yozish usullari, kasbiy kommunikatsiya.

**Introduction** With the increasing globalization of the workforce, there is a growing demand for students to develop their professional communicative competence in English. However, traditional classroom methods may not always be sufficient to prepare students for the complexities of international business communication. Fortunately, technology provides a wealth of resources and tools that can be used to enhance students' language skills and prepare them for a global workplace. In this research article, we explore the ways in which technology can be used to develop students' professional communicative competence in English classes.

Numerous studies have demonstrated the benefits of incorporating technology into language instruction. For example, videoconferencing technology has been found to facilitate cross-cultural communication and promote the development of intercultural competence [4]. Similarly, online platforms such as Skype and Zoom have been shown to provide a valuable tool for developing spoken communication skills, particularly in regard to pronunciation and fluency [3]: Other studies have highlighted the value of mobile apps in enhancing language learning and facilitating autonomous learning. [1]

In this study, we employed a mixed-methods approach, using both qualitative and quantitative data collection methods. A group of 30 students studying English as a second language participated in a 12-week course that incorporated a variety of technology-based teaching methods. The course included the use of videoconferencing technology, online collaboration tools, social media, and mobile apps [4]. The student's language skills were assessed before and after the course using a standardized language proficiency test and a self-assessment questionnaire.

The results of the study indicated that the use of technology had a significant positive impact on the students' language skills and their professional communicative competence. The students' test scores increased significantly following the course, and

there was a strong correlation between the students' use of technology and their proficiency in English. Additionally, the students reported a high level of satisfaction with the technology-based teaching methods, particularly in regard to the use of videoconferencing technology, which they found to be an effective tool for simulating real-world communication scenarios.

Technology can help in developing professional communication competence in English for students by providing a variety of tools and resources that enable students to practice and improve their language skills in a real-world context. Below are some specific ways in which technology can be used to develop professional communication competence [3]:

1. Videoconferencing technology: Videoconferencing technology provides a platform for students to practice communication skills through virtual meetings, interviews, and presentations. This technology simulates real-world professional communication scenarios, allowing students to develop fluency in spoken English, presentation skills and cross-cultural communication.

2. Online communication platforms: Online communication platforms like Skype, Zoom, and Google Meet enable students to communicate with peers, clients, or colleagues from different parts of the world. These platforms expose students to business communication in a professional context, allowing them to learn from native speakers in their respective professions.

3. Collaborative writing and editing tools: Collaborative writing tools like Google Docs, Microsoft Word, and Grammarly enable students to practice business writing skills while receiving real-time feedback on grammar, spelling, and syntax errors. Working collaboratively on a document provides opportunities for students to practice collaboration and teamwork.

4. Social media: Social media platforms like Facebook, LinkedIn, and Twitter provide opportunities for students to improve their communication skills by building a professional online presence. Students can learn how to develop a professional network and use social media to their advantage for job search and professional networking.

Overall, technology can support students in developing professional communication competence by offering interactive and engaging tools to practice new vocabulary, correct grammar mistakes and learn to communicate in real-world contexts. Students who master a foreign language and professional communication competence can become more competitive in the global job market, and technology can play a critical role in helping them to achieve this goal.

collaboration and writing editing tools can undoubtedly contribute to improving students' business writing skills and promoting teamwork.

Collaborative writing tools such as Google Docs, Microsoft Word, and Grammarly allow students to work collaboratively on assignments and provide feedback in real-time. This enables students to not only identify and correct errors in their writing, but also learn from their peers' writing and writing styles. Collaborative writing tools promote teamwork

and facilitate peer reviewing, thereby helping students develop a better understanding of different perspectives and styles of writing.

Moreover, these writing tools can also help students to develop their business writing skills in a professional context [1]. Using business-specific features and tools like professional templates, appropriate formatting, and professional language, students are introduced to the nuances of business writing. Collaborative writing tools also enhance students' exposure to different forms of business writing, allowing them to develop their writing styles for various purposes.

In conclusion, collaborative writing and editing tools provide students with a variety of ways to improve their business writing, from structure to grammar and style. The collaborative aspect of these tools enables students to practice teamwork, while peer-reviewing adds value to their work by receiving valuable feedback from their classmates. Collaborative writing and editing tools are thus an essential part of developing students' business writing skills and teamwork.

Collaborative writing tools can be highly beneficial in promoting diverse and enhanced perspectives among professionals when it comes to writing. There are various ways in which these tools can achieve this:

1. Encourages teamwork: Collaborative writing tools encourage teamwork, with team members working together to create a document or a piece of written communication. As a result, team members can share ideas and perspectives, discuss the best possible way of presenting written content that will best meet the desired purpose and convey the message effectively.

2. Offers real-time feedback: Collaborative writing tools offer real-time feedback to team members, encouraging them to continuously review and improve their writing. This feedback can come from peers, managers, or other stakeholders [7]. This helps professionals receive a wide range of perspectives on their writing, providing them with suggestions on how to enhance their work.

3. Promotes communication: Collaborative writing tools promote communication and encourage team members to think about how their writing will be interpreted by different audiences or stakeholders. By working together, professionals gain new perspectives that allow them to strike an appropriate balance between clarity, accuracy, and comprehensibility.

4. Exposes to diverse writing styles: Collaborative writing tools also expose professionals to different writing styles, enhancing their perspectives to view writing from different lenses. This exposure can broaden their approaches to their writing, enabling them to create more effective documents that appeal to a wider audience.

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